



## Holistic, innovative, culturally-rooted healthcare

<b>Idea 22</b>	Health and wellness systems that focus on broad, holistic conceptions of health
<b>Proposal 22c</b>	Engage, educate, and entrust community members to serve as trusted healers/providers and educators in community
<b>Description</b>	Engage and entrust community members with personal experience and education to disseminate information to the community using cultural values and connection between healthcare professionals and community members. Engage young people from IBPOC communities and support their training and education in healthcare (conventional and cultural). Support professional development opportunities mainly around trauma – their own and those they care for. Invest more deeply in FQHCs.
<b>How will the proposed action advance equitable health and well-being?</b>	This proposal could influence the idea of what national healthcare could look like: a network of large businesses that can umbrella smaller businesses in their insurance programs. It is a way of exploring how to promote and incentivize culturally concordant care and improve patient care and experience in the healthcare system. Providing the skills and tools to manage stress and behaviors outside of the healthcare system (social determinants of health contextual care) would alleviate stress on the healthcare system.
<b>Is there work we can build on?</b>	Co-operatives for pooling health insurance  <a href="#">Catalyst Initiative</a>
<b>Who would have to act? Who would be key partners?</b>	
<b>A few high-level action steps</b>	
<b>Other comments or guidance</b>	Would this require incentives or be incented by tax incentives? Might you bundle by like business interest (food industry, tech industry, etc.)?