



Idea 1	Economic well-being standards
Proposal 1a	Adopt and pilot well-being standards in a region, sector, or field
Description	Select/adopt a broad and comprehensive set of economic well-being standards (inclusive of social determinants of health, education, etc.) for testing on a pilot basis. Pilot the standards in specific regions, sectors, or fields and measure impact for broader replication. Incent organizations and businesses in the pilot—through taxation and other policies—to achieve the well-being standards, including addressing wealth gap, paying living wage, instituting family/medical leave, providing childcare, and reducing climate impact. Ideal areas for piloting could include: childcare, care delivery, publicly traded companies, businesses of all sizes, a specific geographic region or municipality.
How will the proposed action advance equitable health and well-being?	Adoption and accountability to well-being standards in a region, business sector, or field will influence investments, behaviors, and ultimately health and well-being of people as the standards are achieved. The standards should span from economic policies, such as closing the wealth gap and ensuring living wages, to protecting the planet to assuring family/medical leave, early child care, and education that leads to upward mobility, repairs past injustices, and ensures housing, food access and security.
Is there work we can build on?	<p>It all starts with selecting and adopting comprehensive well-being standards in a region or sector. Many options already exist:</p> <ul style="list-style-type: none"> • Social Progress Imperative has done work in this area with approximately 40 indicators. • World Health Organization’s 8 domains of well-being: respect for the dignity of persons, autonomy to participate in health-related decisions, confidentiality, prompt attention, adequate quality of care, communication, access to social support networks, and choice of health care providers • Newly adopted California Forward’s California Dream index • US EPA indicators • Public Health Agency of Canada has identified 12 determinants of health as follows: Income and social status, social support networks, education and literacy, employment/working conditions, social environments, physical environments, personal health practices and coping skills, healthy child development, biology and genetic endowment, health services, gender, culture

	<p>Opportunities to crosswalk with work of Caring Across Generations and the Business Roundtable</p>
<p>Who would have to act? Who would be key partners?</p>	<p>Philanthropy A willing sector/region Non-profit sector Local/regional government Policymakers Public funders Businesses of all sizes Healthcare community Community members</p>
<p>A few high-level action steps</p>	<ol style="list-style-type: none"> 1. Select set of standards, inclusive of both economic and social determinants of health 2. Choose pilot region(s), sector(s) that are willing to test the standards 3. Pilot one or more campaigns around social determinants of health and/or economic well-being standards in a region (city or county) or specific sector (e.g., care economy, early childhood) and evaluate impact 4. Incent actors in the pilot to achieve measures beyond growth via tax breaks for achieving standards, e.g., if piloting with businesses, incent achievement of employee well-being, pay equity, climate health contribution, low carbon footprint, equity reviews, community contribution, living wages, family leave, early childcare, affordable education, housing, food access 5. Organize community members and consumers to pressure organizations/sectors to achieve measures using different forms of market intelligence, e.g., carbon footprint, income gaps, civic participation, etc. 6. Influence a national narrative on economic well-being, spread learnings, and replicate at national level if possible
<p>Other comments or guidance</p>	<p>Additional notes from this working group's discussions:</p> <p>RE: Education and child care and removing disincentives to go further in education</p> <ul style="list-style-type: none"> • Addresses equity, affordability of education, could be reparative of past injustice, prepares people for life and work • Need to talk about education that includes early childhood, as part of the education continuum; not only for work supports but also for early learning. Address health concerns identified in the processes (e.g., bring healthcare to childcare)

	<ul style="list-style-type: none"> • Considering the nature of work going forward (automation, technology), minimum wage is a start but is not enough. We need training programs that retrain skill sets -- how can a corporation invest in community to train on the skills they need, investing in emerging talent and unconventional education (on-the-job, technical/trade schools.) • Connect back to early childhood education end of the continuum; structure the education system so that every child has job skills when they've completed their education. • Consider federal level initiative sponsoring free community college and trade school education (universal or targeted towards historically marginalized communities) <p>RE: Influencing a national narrative on economic well-being</p> <ul style="list-style-type: none"> • [Define message] - closing the wealth gap and achieving other well-being standards will add to GDP • Educate policy makers (local, regional, statewide) to hold them accountable. Make research available to the Biden transition team. • Coordinated activity to push an agenda, short case for why this needs to be done (e.g., communication campaign with 20,000 signatures, full-page ad in WSJ, documentary) • Strategy for change is to create models/culture/momentum at three levels (local, state, and national) and to work both ground-up (community, region) and top-down (policy, legislation, tax). Who would benefit from analysis to then leverage information to drive an agenda? • Universal basic income (https://www.yang2020.com/policies/measuring-the-economy). • Nonprofit is piloting in New York • Urban Institute work on poverty
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